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# TechWizard<sup>TM</sup>

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TechWizard<sup>TM</sup> offers product development, nutrition labeling, food formulation (least cost), and batching in one affordable software package.

## Program Features

**Obtaining an Evaluation Copy** You can obtain an evaluation copy or pricing information by contacting us using the contact information shown above or download an evaluation copy of the software at our website - go to <http://www.owlsoft.com> and click on the link, *Get Evaluation Copy*.

**Least Cost Formulation** TechWizard<sup>TM</sup> can evaluate all ingredients in a food product and quickly come up with reformulations that reduce cost and meet quality specifications in a matter of seconds.



**Nutrition Labeling** TechWizard<sup>TM</sup> makes it easy to prepare a nutrition datasheet, nutrition facts label (including trans fat) and ingredient declaration for any food product. The typical nutrition labeling program can only produce a nutrition label.

**Reverse Engineering** TechWizard<sup>TM</sup> has the capability to use product analyses results or a product's nutrition label and the product ingredient list to develop an equivalent formulation.



**Subscriptions** Along with single-user and network license purchase options; Owl Software provides TechWizard<sup>TM</sup> subscriptions. The subscription option allows you to pay for using the program for a particular time period from 4 months up to 1 year (much like paying a monthly fee for telephone or Internet service). If you decide to purchase the program you receive credit for up to a year of subscription fees.



**Goal Oriented Formulation** TechWizard<sup>TM</sup> determines how much of each ingredient to use to meet compositional, quality, and flavor goals.

**Recipe Entry & Conversion** Starting from a recipe in a cookbook or a formula for a large batch of product, TechWizard<sup>TM</sup> makes it easy to enter information regardless of the source or the units.

**Formula Archiving** Formulas can be transferred from one archive file to another or shared with other TechWizard<sup>TM</sup> users. The user can have an unlimited number of formula archive files.

**Batching** TechWizard<sup>TM</sup> makes it easy to prepare a concise print out of the formulation that lists the amount of each ingredient to use plus any corresponding information and instructions.

**Ingredient Database** Nutrition and composition information is easily edited and fully under the user's control. Ingredients can also be transferred from one database file to another or shared with other TechWizard<sup>TM</sup> users. The entire USDA Food Composition database (5976 items) is also provided.



**Automated Examples** TechWizard<sup>TM</sup> has built in automated examples to make learning how to use the program much easier. You simply select the example of interest, start it, and watch as TechWizard<sup>TM</sup> goes through the entire procedure.